

To: All Partner Stations From: Sarah Nard, Manager, Traffic & Programming

Re: FCC Children's Quarterly Report – 4th Quarter 2010

Date: December 28, 2010 Copies To:

#### ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Sarah Nard at (818) 977-0861 with any questions (or e-mail your request to <a href="mailto:sarah.nard@cwtv.com">sarah.nard@cwtv.com</a> and she will forward as soon as possible).

### **CW Educational Programming**

Attached is a list of 4th Quarter 2010 CW Children's Educational Programming for your public files.

### Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children seventeen years old and younger that were scheduled for broadcast during the fourth quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

## CHILDREN'S PROGRAMS The CW Television Network

1. Program:

Cubix: Robots for Everyone

Rating:

TV-Y7 FV E/I

Length:

30 minutes

2. Program:

Dinosaur King TV-Y7 FV

Rating: Length:

30 minutes

3. Program:

Dragon Ball Z Kai

Rating: Length: TV-Y7 FV 30 minutes

4. Program:

Sonic X TV-Y7 FV

Rating: Length:

30 minutes

5. Program:

Yu-Gi-Ohl TV-Y7 FV

Rating: Length:

30 minutes

6. Program:

Yu-Gi-Ohl 5D's

Rating:

TV-Y7 FV

Length:

30 minutes

### THE CW PLUS

1. Program:

Rating: TV-P

Edgemont TV-PG (E/I 13-16)

Length:

30 minutes

2. Program:

Made in Hollywood: Teen Edition

Rating:

TV-PG (E/I 13-16)

Length:

30 minutes

# **Episodic Information**

Cubix: Robots For Everyone	Cubix: Robots For Everyone	Made in Hollywood: Teen Edition		Edgemont	
Saturday 7:00am	Saturday 7:30am	Sun 11:00am	Sun 11:30am	Sat 12:00pm	Sat 12:30pm
10/2/10 - #221	10/2/10 - #222	10/3/10 - #402	10/3/10 - #502	10/2/10 - #221	10/2/10 - #222
10/9/10 - #223	10/9/10 - #224	10/10/10 - #403	10/10/10 - #503	10/9/10 - #226	10/9/10 - #327
10/16/10 - #225	10/16/10 - #226	10/17/10 - #404	10/17/10 - #504	10/16/10 - #331	10/16/10 - #332
10/23/10 - #101	10/23/10 - #102	10/24/10 - #401	10/24/10 - #501	10/23/10 - #336	10/23/10 - #337
10/30/10 - #103	10/30/10 - #104	10/31/10 - #405	10/31/10 -#505	10/30/10 - #441	10/30/10 - #442
11/6/10 - #105	11/6/10 - #106	11/7/10 - #406	11/7/10 - #506	11/6/10 - #446	11/6/10 - #447
11/13/10 - #107	11/13/10 - #108	11/14/10 - #407	11/14/10 - #507	11/13/10 - #451	11/13/10 - #452
11/20/10 - #109	11/20/10 - #110	11/21/10 - #408	11/21/10 - #508	11/20/10 - #456	11/20/10 - #457
11/27/10 - #111	11/27/10 - #112	11/28/10 - #409	11/28/10 - #502	11/27/10 - #561	11/27/10 - #562
12/4/10 - #113	12/4/10 - #214	12/5/10 - #402	12/5/10 - #509	12/4/10 - #566	12/4/10 - #567
12/11/10 - #215	12/11/10 - #216	12/12/10 - #410	12/12/10 - #503	12/11/10 - #101	12/11/10 - #102
12/18/10 - #217	12/18/10 - #218	12/19/10 - #411	12/19/10 - #510	12/18/10 - #106	12/18/10 - #107
12/25/10 - #219	12/25/10 - #220	12/26/10 - #403	12/26/10 - #504		

Edgemont	Edgemont		Edgemont	Edgemont	Edgemont
Sat 1:00pm	Sun 12:00pm	Sun 12:30pm	Sun 4:30pm	Sun 1:00pm	Sun 1:30pm
_	10/3/10 - # 223	10/3/10 - #224			
	10/10/10 - #328	10/10/10 - #329			
	10/17/10 - #333	10/17/10 - #334			
	10/24/10 - #338	10/24/10 - #339			
	10/31/10 - #443	10/31/10 - #444			
	11/7/10 - #448	11/7/10 - #449			
	11/14/10 - #453	11/14/10 - #454			
11/20/10 - #558	11/21/10 - #559	11/21/10 - #560			
	11/28/10 - #563	11/28/10 - #564			
12/4/10 - #568	12/5/10 - #569	12/5/10 - #570			
:	12/12/10 - #103	12/12/10 - #104			
	12/19/10 - #108	12/19/10 - #109	12/19/10 - #110		
	12/26/10 - #111	12/26/10 - #112		12/26/10 - #113	12/26/10 - #114